**Theory of change template**

**Szef: Osoba 1**

**Zespół celowy: ZESPOL**

Definitions:

1. **Goal**: what needs to be achieved
2. **Problem**: issue which needs to be resolved
3. **Output**: immediate product (report, meeting)
4. **Outcome**: a result, which stems from delivering outputs
5. What is the **Goal?**

Long term goal: Rivers, are cherished and protected in harmony with humans.

1. What is/are the **Problem(s)**
2. Low social pressure on the management of waters and low people in the use of rivers. Water management authorities don't implement best practices"?
3. Low social involvement in the protection of rivers
4. Low awareness of offices and society regarding naturalness of rivers, ecosystem services, causes of drought, ways of retention, environmental costs of river regulation.
5. What are the planned **Actions ->** what will be the **Outputs ->** what **Outcomes** will they lead to?

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| **Actions/Działania i Zadania** | **Outputs/Wynik** | **Outcomes/Rezultat** |
| * Tenders concerning river regulations and river maintenance constantly monitored. * Tenders concerning river restoration constantly monitored. * Upgrading and sustaining GIS System on web site * Water management and nature conservation authorities and environmental NGOs in 16 voivodeships informed about plans of harmful developments threatening SR- HNCV. * Cooperation with RZGW Wrocław * Maintaining and improving an Early warning system that informs about plans of harmful developments (civil engineering investments, maintenance works) in 16 voivodeships, in areas that are relevant for the conservation for the Polish HCV small rivers. * Collecting data ef tenders on rivers in 2018 and 2019 | * Report on scale and environmental consequences of river maintenance conducted in 2019 y. prepared and disseminated * 10 interventions to halt or to green harmful regulation or maintenance works or other problems on rivers (eg. water pollution, waste in rivers) by WWF * 3 expertises   GOALS 2 and 3 | 1. Ecological condition of the Polish rivers is constantly monitored thanks to the network of “River Guardians” active in all relevant voivodeships for HCV small rivers.  2.Polish Rivers are protected due to interventions based on an Early Warning System  3. Increasing social pressure on the government and local government offices leads to decrease in river damage |
| * Creating and developing the network of River Guardians * Collecting good examples of proceeding maintenance work * Identifying and recruiting NGOs and individuals - the River Guardians - in 16 voivodeships. * Developing and implementing plan of activities for the River Guardians (communication and education activities, raising public awareness). * Coordination of River adoption program, including: Collection of applications, Production of gifts for RG, Signing contracts, Communication with the RG * Collection of applications, Production of gifts for RG, Signing contracts, * Identifying leaders of volunteers * Communication with the Guardians * Improving communication with RG using new technologies * Upgrading website * Starting cooperation with organized groups, eg. schools, scouts, anglers, kayaking groups etc. * UPM Raflatac, GEBERIT - Guards of Rivers: meetings with Partners as needed (4\*7=28), reports (2\*7=14), calls (2\*3,5=7), communication materials accepting (20\*2=40), workshops conducting (8\*7=56) * Other ad hoc interesting possibilities: consultations on projects development, meetings as needed, materials accepting=7 * Other ad hoc interesting possibilities=7 | * River Guardians network created and developed * 100 sections of rivers inspected in the field for the state of preservation Status of minimum 100 sections (of rivers documented by River Guardians.) * 100 sections of rivers are adopted by River Guardians * 50 contracts for volunteering signed. * 50 NEW River Guardians recruited and operating in at least 16 voivodeships in FY20.(about 300-350 RG) * Plan of activities for the River Guardians developed and implemented (documenting river status, interventions related to the protection of river, species and their habitats, communication and education activities, rising public awareness) * 10 interventions to halt or to green harmful regulation or maintenance works or other problems on rivers (eg. water pollution, waste in rivers) by River Guardians * 4 training workshop for the River Guardians held * 2 Workshops and trainings for regional River Guardians  coordinators or RG Volunteers held * Experience from the third year of River Guardians operation summarized in form of a report   GOALS 1-4 |  |
| * Communication: * At least 2 intervention / plans of harmful developments / investments are broadly communicated (at least 2 communication spikes) * Communitation about the idea of River adoption. * Report from RG activities and its presence in media | * Organisation of workshops for potential river guards * Media relations - generating articles in the media explaining the necessity of protecting small waters in Poland * River Week in September - generating articles in traditional and social media dealing with problems of water * Photo contest for guards of rivers * Presence on occasional events where there is a possibility of catching our target groups and people potentially interested in becoming a guard of rivers ex. Big Jump July | * Increased awareness of the existence of the program. Promote the idea * Gaining the new guards of rivers * Zasięg wygenerowany przez Strażników: 10 mln. |

1. What is the timeline?

lipiec Rejs TVN24, 16 lipca Big Jump

sierpień 15-18 sierpnia Wyjazd wz. z nagrodami dla Strażników za konkurs fotograficzny

wrzesień ok. 4 września tydzień rzeczny

Warsztaty 2 dniowe, prawdopodobnie Białystok lub Poznań

październik Warsztaty dla UPM Raflatac 2 dni

Warsztaty 2 dniowe prawdopodobnie Szczecin

listopad

grudzień

styczeń

luty

marzec

kwiecień Szkolenia

maj Szkolenia

czerwiec Szkolenia

1. What is the budget? (zbiera Admin, nie wpisujemy niżej)
2. Team and FTE (workload) - (tabelka z nazwiskiem i godzin)

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| Osoba | Działanie | Godziny (1 dzień=7h) | kwartał FY |
| Osoba 1 | 1. Creating communication materials 2. Consultation of program development 3. Cooperation with online department 4. Writing and generating articles in media and social about problems dealing rivers in Poland 5. The cruise with TVN24 6. Big Jump event 7. Cooperation with Sisters of Rivers 8. Organisation of rivers week 9. Cooperation with business partners of the project 10. Cooperation with River Coalition 11. Others adhocks interesting possibilities | 1. 50h 2. 40h 3. 10h 4. 20h 5. 50h 6. 20h 7. 10h 8. 30h 9. 40h 10. 30 11. 30h   SUMA: 330h | Q1=82,5  Q2=82,5  Q3=82,5  Q4=82,5 |
| Osoba 2 | 1. Creating communication materials 2. Consultation of program development 3. Cooperation with online department 4. Creating articles in main media about rivers problems in Poland 5. Support in organisation of the workshops for guards of rivers 6. The cruise with TVN24 7. Big Jump event 8. Organisation of rivers week 9. Others adhocks interesting possibilities 10. Up-date of the web page 11. Media monitoring | 1. 40h 2. 20h 3. 10h 4. 20h 5. 30h 6. 30h 7. 20h 8. 20h 9. 20h 10. 30h 11. 40h   SUMA: 290h | Q1=72,5  Q2=72,5  Q3=72,5  Q4=72,5 |
| Osoba 3 | 1. Creation of social media posts - 20 2. Reconstructing of the web page (straznicy.wwf.pl) | 1. 40h 2. 20h | I-IV Q FY20 |
| Osoba 4c | 1. Obsługa systemu, wsparcie bieżące 2. rozbudowa i produkcja nowych map | 1. 4 godziny miesięcznie = 48 h 2. 20 godzin kwartalnie= 80 h. |  |
| Osoba 5 | wsparcie w przygotowywaniu szkoleń i innych bieżących rzeczy | 10 dni\*7h=70 h |  |
| wsparcie zewnętrzne | 1. Coordination of River adoption program, including: Collection of applications, Production of gifts for RG, Signing contracts, Communication with the RG 2. Starting cooperation with organised groups, eg. schools, scouts, anglers, kayaking groups etc. 3. 4 training workshop for   the River Guardians | 100dni\*7 godzin=700 h |  |
| Osoba 6 | 1. Consultation of program development 2. Partners engaging: workshops, campaign, interventions 3. Communication with Partners | 70 |  |
| Osoba 7 | 1. Consultation of program development 2. Accepting Partners visibility in campaign, publications, communication materials | 35 |  |
| Osoba 8 | Administration | 46 | I-IV |
| Osoba 9 | Poradnik +szkolenia | 10 dni= 70 godzin |  |
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